

July 11-14, 2027 • McCormick Place, Chicago, IL USA

The undersigned (hereafter called the "exhibitor" applies for exhibit space at IFT FIRST 27 July 12 – 14, 2027 and agrees to abide by all FIRST27 Expo Rules & Regulations, in addition to the Payment/Cancellation policies.

☐ CHECK HERE IF YOU ARE A FIRST-TIME EXHIBITOR

COMPANY NAME ** PLEASE SUBMIT EXACTLY AS IT SHOULD APPEAR IN ALL PUBLISHED EVENT MATERIALS **

COMPANY STREET ADDRESS CITY STATE/PROVINCE ZIP/COUNTRY CODE COUNTRY

COMPANY PHONE COMPANY FAX COMPANY WEBSITE

THE CONTACT LISTED BELOW WILL RECEIVE ALL IFT FOOD EXPO EXHIBIT-RELATED COMMUNICATIONS

EXHIBITOR RATES

Each 10x10 space is \$6,500*.

**Rate is for onsite sales only*

A \$500 corner fee will be applied to all corners, including island spaces (4 corners).

A \$300 fee is applied to companies that share booths will be charged \$300 per company within the booth.

BOOTH COST

\$6,500/booth x _____ = \$ _____
(# of 10x10 booths) (Amount due)

\$500/corner x _____ = \$ _____
(# of corners) (Amount due)

Total Amount Due \$ _____

PAYMENT OPTIONS

Check Payable to: Wen Global Solutions Inc.

3729 A, San Gabriel River Parkway,

Pico Rivera, California 90660, USA

Wire Transfer Details

Exhibiting Company is responsible for wire fees

Name: Wen Global Solutions Inc

Bank: Bank of America

Swift Code: BOFAUS6S

Routing/Transit#: (121000358)

ABA#: 026009593 Account#: see the invoice

☐ RMB Payments

存款单位名称: 深圳市海伦温展览有限公司

存款单位帐号: 41 0004 0004 001 0052

银行名称: 中国农业银行, 深圳市分行, 地王支行

BOOTH SIZE

_____ x _____ = _____ sq. ft.

BOOTH # PREFERENCE

1. _____ 2. _____ 3. _____

We prefer not to be located near [Company Name(s)] _____
IFT will attempt to honor your booth request, subject to availability and change. IFT does not guarantee booth locations. IFT reserves the right to assign space as it sees fit.

All space shall be paid for at the appropriate rate in accordance with the payment schedule indicated on the reverse side of contract. The contract terms printed on the reverse side and the Rules and Regulations within the Exhibitor Service Kit shall constitute part of this contract and the exhibitor agrees to abide and conform hereto. By signature below, the individual signing this contract represents that he/she is duly authorized to execute this binding contract on behalf of named exhibitor. This contract shall be binding when submitted by the exhibitor to IFT. IFT has the right to reject contracts.

NAME (PLEASE PRINT)

TITLE

SIGNATURE

DATE

ACCEPTED BY IFT

DATE

433 W. Van Buren Street, Suite 11-G
Chicago, IL 60607
Phone: 312.782.8424
Fax: 312.782.0045

OFFICE USE ONLY

BOOTH #

SIZE

CO #

Application / Contract for Exhibit Space

Exhibitor Rules and Regulations

July 12 - 14, 2027 • McCormick Place, Chicago, IL USA

The undersigned ("Exhibitor") applies for exhibit space in IFT FIRST 2027 July 12 - 14, 2027, and agrees to abide by all of the IFT FIRST 2027 Rules & Regulations, which Exhibitor acknowledges receipt and acceptance of and which are incorporated in full by reference in addition to the Payment/Cancellation policies.

ASSIGNMENT OF EXHIBIT SPACE: IFT reserves the final decision and right, in the best interest of the Show, to amend the floor plan, assign, or relocate selected space in areas other than that selected by Exhibitor without any liability to IFT. Exhibitors not in compliance with IFT payment schedules shall forfeit their reserved space, which will then be reassigned.

COST OF EXHIBIT SPACE: The cost of the Exhibit Spaces is noted in the application. An additional fee of \$500 per corner shall be applied to all corners, including island spaces and end-cap booths. Companies that assign shared Exhibit Space shall be charged \$300 per company within the Exhibit Space. Any companies which have qualified as an Exhibitor on or before January 30, 2027, must pay the 50% deposit of Total Contracted Exhibit Space Fee at the time the Application is submitted. Companies that contract space after January 30, 2027 must pay 100% of the Total Contracted Exhibit Space Fee at the time the Application is submitted. Exhibit Space is forfeited if IFT does not receive payment in full of the Total Contracted Exhibit Space Fee on or before January 30, 2027. IFT has the right to sell such Exhibit Space to other exhibiting companies at that time with no refund to Exhibitor.

PAYMENT SCHEDULE:

Date Application is Submitted to IFT	1st Installment/Deposit Due (50% of the Total Contracted Exhibit Space Fee)	2nd Installment/Deposit Due (Full Payment of the Total Contracted Exhibit Space Fee)
June 26, 2026 through August 15, 2026	August 15, 2026	January 29, 2027
August 16, 2026 through January 29, 2027	With Application Submission	January 29, 2027
January 30, 2027 through July 1, 2027	Full payment of Total Contracted Exhibit Space Fee	With Application Submission

IFT may accept requests to hold Exhibit Space. If accepted, IFT must receive the appropriate deposit within 14 calendar days of its receipt of request to hold Exhibit Space. If IFT does not receive the deposit within this timeframe, the Exhibit Space will be released with no liability to IFT.

- Exhibitors are responsible for all wire transfer fees.

CANCELLATION, REFUND, AND FORFEITURE POLICY:

- All cancellations for Exhibit Space must be in writing and submitted to IFT via sales@ift.org
- Upon receipt of notice of cancellation, IFT shall assess a cancellation fee as follows:

Date Notice of Cancellation is Received by IFT	Cancellation Fee
From June 26, 2026 through August 15, 2026	10% of the Total Contracted Exhibit Space Fee
From August 16, 2026 to January 29, 2027	50% of the Total Contracted Exhibit Space Fee
After January 29, 2027	100% of the Total Contracted Exhibit Space Fee

- Any amounts received by IFT which are in excess of the Cancellation Fee shall be refunded.
- Any requests to reduce Exhibit Space must be in writing and submitted to IFT via sales@ift.org.
- Upon receipt of the request for reduction, IFT shall assess a reduction fee as follows:

Date Request for Reduction is Received by IFT	Reduction Fee
From June 26, 2026 through August 15, 2026	10% of the Cancelled Amount*
From August 16, 2026 to January 29, 2027	50% of the Cancelled Amount*

After January 29, 2027	100% of the Cancelled Amount*
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- *Cancelled Amount is equal to the difference between the Total Contracted Exhibit Space Fee and the Revised (after Reduction) Total Exhibit Space Fee.
- Any amounts received by IFT which are in excess of the Reduction Fee shall be refunded.
- Booth Holds – For booth holds, the exhibiting company has 14 calendar days to submit the appropriate deposit. If the deposit is not received within this timeframe, the booth will be released.
- Exhibitors are responsible for all wire transfer fees.

1. ARRANGEMENT AND MAINTENANCE OF EXHIBIT SPACE: Exhibit(s) shall be arranged so as to avoid obstructing the general view of the other exhibits in the Show area. Exhibits must be self-contained within the booth area assigned, and chairs, furniture, or exhibit materials are NOT to be placed outside the booth area. Demonstrations are permitted only within the confines of the individual Exhibitor's booth. No interference with normal traffic flow and infringement of neighboring exhibits shall be permitted. Nothing shall be posted, tacked, screwed, or otherwise attached to columns, walls, floors or other parts of the facility or furniture. Exhibitors may not apply paint, lacquer, adhesive, or any other coating to building walls and floors or to standard booth equipment. Exhibitor shall be liable for any damage caused by fastening displays or fixtures to building floors, walls, or to standard booth equipment or for damage caused in any other manner. In the event of damaged property, IFT reserves the right to designate the contractor for repair. Exhibitor shall not do, nor permit to be done, anything which may interfere with the effectiveness or accessibility of utility, heating, ventilation, or air conditioning systems or portions thereof, or to the public areas adjacent thereto. Any changes required to protect the facility in the opinion of IFT shall be at the expense of the Exhibitor.

2. OBJECTIONABLE DISPLAYS/EXHIBITOR REJECTION: IFT reserves the right to reject or terminate exhibit privileges of any Exhibitor including personnel in whole or in part, which because of notice, conduct of personnel, method of operation, materials, violations of Show rules, or for other causes which IFT believes are not compatible with the purpose of the Show, or any other reason in the opinion of IFT, without liability for any refunds or other expenses incurred. Liability shall not exceed the refund to the Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for any other stated reason, IFT shall have no liability for any refund or other expenses incurred.

3. SUBLETTING: Sharing or transferring of space is prohibited. Exhibitors may not sublet or share any portion of their booth spaces without the appropriate forms. Companies sharing space must be legally affiliated, must have completed a Shared Exhibitor Form and been approved by IFT. Any exhibiting company found to be sharing or subletting its space contrary to these rules will be suspended from one or more future Shows, and the company improperly sharing or subletting the space may be closed down and expelled from IFT FIRST 2027 and will be barred from Shows at the discretion of IFT.

4. INDEMNIFICATION: Exhibitor shall indemnify, defend and hold harmless IFT, its officers, directors, agents, and representatives against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident, bodily injury, property damage or other acts or omissions leading to claims by any person, including Exhibitor, its employees, agents, contractors, or any business invitees, arising out of or related to Exhibitor's occupancy or use of the Show premises in the convention or in and adjacent to the Exhibit Facility, including storage and parking areas and with (a) products or services performed pursuant to this Agreement, as part of the sampling program and/or (b) the negligence, gross negligence or willful misconduct of the Exhibitor, its employees, agents or contractors. Exhibitors must ensure that products used for sampling are not intended for resale. Exhibitors must also ensure that these products are shelf stable products and are produced in a FDA approved facility. The terms of this provision shall survive the termination or expiration of this Agreement.

5. FORCE MAJURE: If IFT is prevented from holding IFT FIRST 2027, due to circumstances beyond its control, including, but not limited to strike, civil disobedience, and/or acts of God, IFT shall have the sole and absolute right to cancel or postpone IFT FIRST 2027. If the Expo is canceled, IFT will refund to the exhibitor the amount of the rental paid by the exhibitor, less a proportionate share of the Expo expenses. The exhibitor shall be obligated to pay his proportionate share of such expenses. If IFT FIRST 2027 is postponed, the exhibitor's obligation will remain the same under this Contract as if IFT FIRST2027 was held as scheduled. Whether IFT FIRST 2027 is canceled or postponed, IFT shall have no further obligations or liability to the exhibitor. In addition, IFT reserves the right to terminate this Contract at any time prior to the

expo. If IFT terminates the Contract, IFT will refund the amount paid by the exhibitor less any expenses incurred by IFT in the termination.

6. COMPLIANCE WITH LAWS: Exhibitor shall be solely responsible for obtaining any and all necessary licenses and permits. Exhibitors shall bear responsibility for compliance with any and all local, city, state and federal safety, fire and health laws, ordinances and regulations, including the Policies, Rules and Regulations of the Exhibit Facility, regarding the installation, dismantle and operation of the exhibit.

7. AMERICANS WITH DISABILITIES ACT: Exhibitor represents and warrants that its exhibit and product/service information shall comply with the Americans with Disabilities Act, its regulations and guidelines (collectively "ADA"). Exhibitor shall indemnify, defend and hold harmless IFT, its directors, officers, agents, and representatives from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitor's breach of this provision or noncompliance with any provision of the ADA.

8. COPYRIGHTED WORKS: Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc. which may be required for it to broadcast, perform or display any copyrighted materials including, but not limited to, music, video, and software. Exhibitor shall indemnify, defend and hold harmless IFT, its directors, officers, agents, and representatives from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitor's breach of this provision. The terms of this provision shall survive the termination or expiration of this Contract.

9. LIABILITY, INSURANCE AND WAIVER OF SUBROGATION: IFT and the Exhibit Facility shall not be held responsible for the safety of exhibits and property owned or rented by Exhibitor against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to, during or subsequent to the period covered by this Contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor's insurance contracts for real and personal property. Exhibitor shall list IFT as an additional insured on its liability policies for the period beginning with installation of the booth through dismantling the booth.

10. CHANGES: IFT reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the Exhibitors, the significance of the Show, and the harmony of operation. Exhibitors shall be advised of any such changes by written bulletin, and such changes shall be binding. If there is any conflict between this Contract and any subsequent rule changes made by written bulletin, the written bulletin shall control.

11. GOVERNING LAW, CHOICE OF VENUE, AND ATTORNEYS' FEES: All disputes arising from this Contract shall be governed by and construed under Illinois law in the courts of Cook County, Illinois, without regard to conflicts of laws. Any disputes arising out of or related in any way to this Agreement, its performance or breach, including but not limited to actions seeking equitable relief, shall be brought exclusively in the federal or state courts located in Chicago, Illinois. The prevailing party in any such action shall be entitled to recover its costs and attorneys' fees.

12. GENERAL DATA PROTECTION REGULATION-GDPR: GDPR provides privacy protection for residents of the European Union related to the processing of their personal data by organizations. By contracting to exhibit at IFT FIRST 2027, the exhibitor has agreed to receive emails from The Institute of Food Technologists ("IFT") and our official vendors regarding show information, events, products, services and any other IFT FIRST 2027 related information and to accept responsibility for safeguarding the privacy of any personal data on residents of the European Union that are included in those materials. IFT accepts responsibility for safeguarding the privacy of any personal data on residents of the European Union that we receive from the exhibitor. If either party becomes aware of a reportable breach – as defined by GDPR - relating to the processing of personal data as it relates to the exhibit space contract, details of the reportable breach will be provided to the other party without delay. Both parties agree to cooperate in respect to any notifications or communications to be issued to any data subjects and Data Privacy Authorities in the European Union with respect to the reportable breach. IFT is committed to high standards of information security and to managing data in accordance with legislation and regulation, including but not limited to GDPR. IFT is also committed to protecting personal privacy. For additional information on our privacy policy go to <http://www.ift.org/about-us/privacy-policy.aspx>.